## CLAIMS

1. (Amended) An image capturing apparatus comprising:

a lighting determination unit configured to determine whether or not a light emitting unit emits light on the basis of a brightness of an object to be photographed;

an area detection unit configured to extract an outline of a captured image of the object that receives light emitted by the light emitting unit, and to detect an area occupied by a predetermined shape in the captured image; and

a control unit configured to control an image capturing operation to obtain a captured image for the purpose of saving, on the basis of information in the area detected by said area detection unit.

2. The apparatus according to claim 1, wherein the predetermined shape corresponds to a shape of face of a person.

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3. (Amended) An image capturing apparatus comprising:

an area detection unit configured to extract an outline of a captured image based on pre-light emission, and to detect an area occupied by a predetermined shape in the captured image;

a light control area setting unit configured to set a light control area of a light emitting unit in

the captured image in accordance with the area detected by said area detection unit;

an arithmetic unit configured to calculate a main light emitting amount in accordance with a photometry value based on the pre-light emission in the light control area; and

a control unit configured to control to photograph an image by controlling the light emitting unit on the basis of the main light emitting amount calculated by said arithmetic unit.

4. The apparatus according to claim 3, wherein the predetermined shape corresponds to a shape of a face of a person.

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- 5. The apparatus according to claim 3, further comprising a focusing unit configured to measure a distance to an object to be photographed, and wherein said light control area setting unit sets the light control area in accordance with the distance measured by said focusing unit, and the area detected by said area detection unit.
- 6. The apparatus according to claim 5, wherein an irradiation light amount upon the pre-light emission is adjusted on the basis of the distance measured by said

said area detection unit and sets the adjusted area as a light control area.

- 10. The apparatus according to claim 5, wherein the distance is adjusted based on a focusing position of a lens.
- 11. (Amended) An image capturing apparatus comprising:

  an area detection unit configured to extract an

  outline of a captured image of an object to be
  photographed that receives light emitted by a light
  emitting unit, and to detect an area occupied by a
  predetermined shape in the captured image; and
- a control unit configured to determine whether or

  not the light emitting unit emits light based on a

  brightness of the object, and to control an image

  capturing operation to obtain a captured image for the

  purpose of saving on the basis of information in the

  area detected by said area detection unit.

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12. (Amended) An image capturing apparatus comprising:

an area detection unit configured to extract an

outline of a captured image based on pre-light emission,

and to detect an area occupied by a predetermined shape

25 in the captured image; and

a control unit configured to set a light control area of a light emitting unit in the captured image in

accordance with the area detected by said area detection unit, to calculate a main light emitting amount in accordance with a photometry value based on the pre-light emission in the light control area, and to photograph an image by controlling the light emitting unit on the basis of the main light emitting amount.

- 13. (Amended) A method of controlling an image capturing10 apparatus, comprising:
  - a lighting determination step of determining whether or not a light emitting unit emits light on the basis of a brightness of an object to be photographed;
- an area detection step of extracting an outline

  of a captured image of the object that receives light
  emitted by the light emitting unit, and detecting an
  area occupied by a predetermined shape in the captured
  image; and
- a control step of controlling an image capturing
  operation to obtain a captured image for the purpose of
  saving on the basis of information in the area detected
  in said area detection step.
- 14. The method according to claim 13, wherein the
  25 predetermined shape corresponds to a shape of a face of
  a person.

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15. (Amended) A method of controlling an image capturing apparatus, comprising:

an area detection step of extracting an outline of a captured image based on pre-light emission, and detecting an area occupied by a predetermined shape in the captured image;

a light control area setting step of setting a light control area of a light emitting unit in the captured image in accordance with the area detected in said area detection step;

an arithmetic step of calculating a main light emitting amount in accordance with a photometry value based on the pre-light emission in the light control area; and

- a control step of controlling to photograph an image by controlling the light emitting unit on the basis of the main light emitting amount calculated in the arithmetic step.
- 20 16. The method according to claim 15, wherein the predetermined shape corresponds to a shape of a face of a person.
- 17. The method according to claim 15, further
  25 comprising a focusing step of measuring a distance to
  an object to be photographed, and wherein the light
  control area setting step includes a step of setting